

■ DIANNE E. GOMERSALL

1801 De La Vina, Suite C, Santa Barbara, California 93101
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EDUCATION

University of Cincinnati - College of Design, Architecture, Art and Planning
Graphic Design Major - Bachelor of Science in Design; June, 1993
Participated in Professional Practice Program, alternating quarters of college study with work in the field of Graphic Design.
Purcell-Marian High School, Cincinnati, Ohio; June, 1988; top 10% of class.

WORK EXPERIENCE

Gomersall Design; Santa Barbara, California

July, 1995 - present

Free-lance Graphic Designer.

Design of logos, newsletters, booklets, direct mail, brochures, invitations, packaging, posters, websites, CD Rom's and multimedia presentations; art directing photography, and liaison with printers, for various clients in California.

Software used: Adobe InDesign CS2, Adobe Illustrator CS2, Adobe Photoshop CS2, DreamWeaver 8 and Flash 8

G/SB Advertising and Marketing; Montecito, California

August, 1994 - October 1995

Advertising and Marketing Agency; Design Team Member in Advertising Department.

Responsibilities included: designing advertisements, logos, newsletters, direct mail, brochures and packaging; preparing mechanical artwork and involvement in the printing process.

Virgin Records; Santa Barbara, California

October, 1994 - December 1994

Worldwide Music Retail Store; Free-lance Graphic Designer for Company Architect.

Responsibilities included: designing an identity system for retail departments to be projected on walls throughout a megastore, and that can also be used as icons for other material.

Lanard Design; Santa Barbara, California

August, 1993 - August, 1994

International Toy Design Firm; Design Team Member in Packaging Department.

Responsibilities included: packaging, logo, and identity system design for kitchen items, girls accessories, and educational toys; art directing photography, involvement with industrial designers, and client presentations.

SBG Partners; San Francisco, California

January - April, 1993 - **internship**

Marketing and Design Consulting Firm; Design Team Member in Packaging Department.

Responsibilities included: designing packages for food, beverage, and beauty products; preparing client presentations and mechanical artwork.

University Publications; Cincinnati, Ohio

June - September, 1992 - **internship**

Publication Design Firm; Publication Designer.

Responsibilities included: designing publications for the University of Cincinnati; pictograms, pamphlets, and brochures; preparing mechanical artwork and involvement in the printing process.

Landor Associates; San Francisco, California

January - April, 1992 - **internship**

International Design Consulting Firm; Design Team Member in Brand Identity Department.

Responsibilities included: designing packages and label layouts, for food, beverage, and beauty products; identity systems, logos, advertisements and presentations.

IBM Corporation; Atlanta, Georgia

June - September, 1991 - **internship**

Multimedia Support Services; Multimedia Designer.

Responsibilities included: designing marketing presentations on the IBM PS/2 computer with screen, graph, & typography illustrations; and on-site photography for various IBM functions.

IBM Corporation; Atlanta, Georgia

January - April, 1991 - **internship**

Publishing Services Division; Publication Designer.

Responsibilities included: designing booklets, business cards, pamphlets, flip charts, and preparing mechanical artwork.

Steinau-Fisher, Inc.; Cincinnati, Ohio

June - September, 1990 - **internship**

Package design/advertising firm; Design Assistant. Responsibilities included: operating stat camera, assisting designers, and proofreading.

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ACTIVITIES

Web design class (UCSB Extension) - Flash MX Professional, 2005
Web design class (City College) - DreamWeaver MX, 2003
Attended International Macintosh Summit Conference, 1996
Web design class (UCSB Extension) - Adobe Pagemill, 1996
Digital video class (UCSB Extension) - Adobe Premiere, 1996
Attended Macromedia International User Conference Exhibition, 1995
AIGA member, 1993 - present
Nominated into Cincinnatus Honor Society, 1990
Student Advisor, 1988 - 1990

HONORS

American Graphic Design Award for Marketing Booklet in Graphic Design:USA Magazine, 2006
American Graphic Design Award for Stationary Package in Graphic Design:USA Magazine, 2004
American Graphic Design Award for Sheriff's Annual Report in Graphic Design:USA Magazine, 2003
Honorable Mention Award for Goleta Old Town Heritage District Design Guidelines, 2002
American Graphic Design Award for PARC brochure in Graphic Design:USA Magazine, 2002
American Graphic Design Award for Facility Guide in Graphic Design:USA Magazine, 2002
American Graphic Design Award for Stationary Package in Graphic Design:USA Magazine, 2001
Execlence in Communication for an Announcement in Landscape Architecture Magazine, 2001
JPL Team Award for NASA Solar System Exploration Website Development, 1999
Raytheon Team Award for Education CD Rom, "Voyage to an Ocean Planet," 1999
The Dean's List, 1991 - 1992; The National Dean's List, 1989
The National Art Honor Society, 1986 - 1988
Art Academy Honors Drawing Class, 1988
Nominated for Congressional Youth Leadership Council, 1988
Who's Who in American High Schools, 1986 - 1987, 1987 - 1988